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PART ONE/ READING (15 pts)

Read the text carefully then do the activities.

Popular fast food retailers are prominently featuring calorie counts on meal deals. **Others** boast that they don't use artificial colours or flavours, and grocery stores are stocked with products **that** are organic and animal-friendly. It's undeniable; something is shifting in the way we talk and think about our food.

The traditional definition of food safety focuses on reducing the risk of harmful bacteria, viruses and other substances from entering our food supply. Since **its** introduction in the mainstream not long after the industrial revolution, the field of food safety has evolved. Consumers are driving a new definition of what "safe food" really is. For example, **they** consider that a safe food must be free of harmful elements, have clear and accurate labelling, contain no artificial ingredients and have sound nutritional content.

Being perceived as open, honest and committed to what consumers care about is; thus, more important than ever for brands, especially with social media and digital communications flooding consumers' computer screens. In short, they are empowered and opinionated as they demand more from the food industry than ever before.

The Changing Definition of Food Safety by Allie Gallant

I/ COMPREHENSION AND INTERPRETATION (08 pts)

1/ Complete each statement (A-B-C-D) with the right word (a-b-c) according to the text.

A- Food retailers are ---- of not using additives in the products they present.

a- proud b- sick c- hesitating

B- The new definition of a safe food ---- quality, health and wellness.

a- fights b- ignores c- favours

C- Brands are committed to consumers' ----.

a- specificities b- aspirations c- confusion

D- Consumers, now, show some kind of ----.

a- authority b- respect c- neglect

2/ Answer the following questions according to the text.

a- Is the traditional definition of food safety changing? Explain.

b- What are the consumers' new qualities of food?

c- Why is it important for brands to meet the consumers' demands?

3/ What or who do the underlined words in the text refer to?

*Others (§1) *that (§1) *its (§2) *they (§2)

4/ In which paragraph does the writer mention that nowadays consumer is given authority?

II/ TEXT EXPLORATION (07 pts)

1/ Find in the text words that are closest in meaning to the following.

*noticeably (§1) =----- *changing (§1) =----- *exact (§2) =-----

2/ Fill in the table below.

Verb	Noun	Adjective
-----	-----	consuming
To consider	-----	-----
To reduce	-----	-----

3/ Combine the following pairs of sentences using the connector in brackets. Make any necessary changes.

*Many food industries ignore food safety standards. Food safety standards play an important role in preserving the consumer's health. (In spite of)

*A lot of people suffer from food borne illnesses. These illnesses result from the consumption of contaminated food. (because of)

4/ Reorder the following parts of sentences so as to get a coherent paragraph.

a- it is not negotiable

b- whether chronic or acute

c- food safety refers to all those hazards

d- the consumer's health

e- that may make food injurious to

PART TWO/ WRITING (05pts)

Choose only One topic.

Topic one: Certain chemicals are added to prepared food to improve its look, colour, taste and texture. They also extend the product's shelf life and increase profitability. However, there are disadvantages to consuming food additives. Using the following prompts, write a short argumentative essay about these disadvantages so as to raise the consumers' awareness.

*lead to serious diseases/*trigger allergic reactions/*cause hyperactivity among children/*proved potential links to cancer----

Topic two: Several million tonnes of foods are thrown every year because they are past their expiry date. Write a short essay about the importance of paying attention to this label in order to avoid food poisoning.

b y N . A